



2024 CAREER & SCHOLARSHIP GUIDE

Canadian Aviator Publishing Ltd., publisher of *Canadian Aviator* magazine, in cooperation with the British Columbia Aviation Council, presents this first annual guide to exciting career opportunities in the aviation and aerospace industries:

Pilots • Maintenance engineers • Avionics technicians • Airport management
Flight attendants • Customer service agents • Air traffic controllers

CANADIAN
Aviator



The British Columbia Aviation Council



2024 CAREER & SCHOLARSHIP GUIDE



Over \$100,000 in bursaries and scholarships managed by the BC Aviation Council are granted in the fall of each year to deserving candidates who wish to further their training and/or studies that lead to employment in the fast-expanding aviation and aerospace industries. They are open to any Canadian citizen or Permanent Resident; awardees must use the grant at a B.C. training or academic institution.

What will the guide look like?

Content

- All BCAC-managed scholarships and bursaries will be listed
- Publication will be divided into Trade/Profession sections (e.g., Flight Operations, Maintenance Engineers, Air Traffic Controllers, etc.)
- Editorial content in the form of job descriptions, employment forecasts, industry profiles, etc. provided by *Canadian Aviator* editorial staff

Format

- Glossy magazine
- Page count between 80 and 104
- Full colour throughout
- Cover will be of heavier stock than standard magazines

Distribution

- *Canadian Aviator* magazine subscribers across Canada
- High schools nationally
- Air Cadet squadrons nationally
- Bundled with *Canadian Aviator* magazines sold on newsstands nationally



Questions? Please contact Katherine Kjaer, katherine@canadianaviator.com

2024 CAREER & SCHOLARSHIP GUIDE

Advertise

► Employers:

Let future employees know about job opportunities with your company.

► Training and Post-Secondary Institutions:

Attract students to your school.



ADVERTISING OPPORTUNITIES

Title Sponsor

\$15,000

- Page 3 introduction
- Content provided by sponsor
- Includes an additional full-page ad

Presenting Sponsors

\$7,500

- Full-page introduction before industry sector divisions
- Content provided by sponsor
- Includes an additional half-page ad

Available ad placements (full page)

- Outside back cover: \$4,750
- Inside front cover: \$3,500
- Inside back cover: \$3,000
- Includes a half-page ad

Ad rates by dimension

- Double-Page Spread
\$4,000
- Full Page
\$2,500
- 2/3 Page
\$2,000
- 1/2 Island or 1/2 Horizontal
\$1,500
- 1/3 Vertical or 1/3 Square
\$1,000
- 1/4 Horizontal
\$800
- 1/6 Vertical or 1/6 Horizontal
\$650

Bonus: All ads will include a QR code linking to the advertiser's website.



NB: Sponsors and advertisers will be entitled to 10 copies of the guide per \$1,000 spent on advertising/sponsorship (minimum 10 copies). Additional copies available for \$1.25 each plus shipping.

For more information or to advertise: Please contact Katherine Kjaer, katherine@canadianaviator.com